

MOCKTAILS



FIVE REASONS WHY

1

IN RECENT YEARS MOCKTAILS HAVE BECOME PART OF A LIFESTYLE FOCUSED ON

PLEASURE AND **INDULGENCE**

AND THEY HAVE COME TO STAY.

NILS WRAGE, HEAD OF CONTENT OF THE MAGAZIN MIXOLOGY, A HIGH VALUED MAGAZIN FOR BAR CULTURE, BASED IN BERLIN

2

BENEFIT FROM THE

GROWING
TARGET GROUP

OF HEALTH CONSCIOUS PEOPLE WHO WANT TO HAVE FUN AND STAY SOBER.

3

OFFER PEOPLE A

COCKTAIL
FEELING

WITHOUT BOOZE

MOCKTAIL IS A COCKTAIL-STYLE BEVERAGE MADE WITHOUT ALCOHOLIC INGREDIENTS. THE WORD IS A MIX OF „TO MOCK“ (IMITATE) AND „COCKTAIL“.



4

INDULGE PEOPLE WITH

COMFORTABLE

AND

CONVENIENT

DRINKS

MOCKTAILS ARE READY TO DRINK AND EASY TO HANDLE – AT HOME, PICNIC, BARBECUE, GARDENPARTY, ...

5

BENEFIT FROM A GREAT VARIETY OF

COCKTAIL
EVERGREENS

AND TRENDY

IT-DRINKS

GIN TONIC, GIN FIZZ, MIMOSA, MOSCOW MULE, LILLET BERRY, ...

esarom

YOUR
PARTNER
IN TASTE.

ESAROM GMBH
AUSTRIA
2105 OBERROHRBACH
ESAROMSTRASSE 51
OFFICE@ESAROM.COM
T +43/22 66/804 44-0
WWW.ESAROM.COM

