


# KITCHENGARDEN BEER MIX DRINKS

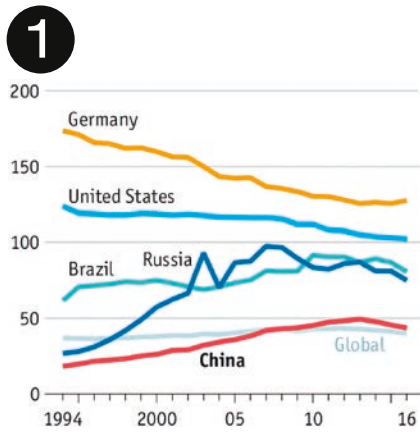
**BEER  
MAKES ME  
HOPPY**




**FIVE  
REASONS  
WHY**

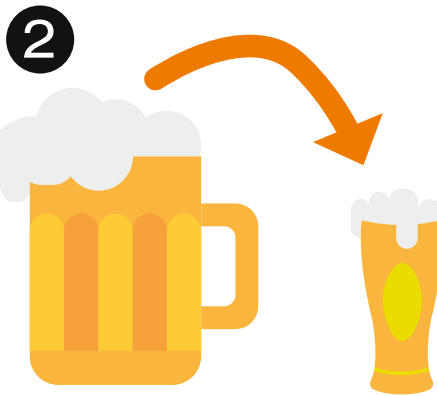


**LIFE IS  
BREWTFUL**



Largest beer markets by volume  
Litres consumed by adult  
Source: economist.com

**VOLUME SALES  
OF BEER  
REMAIN STAGNANT.**



**BEER DRINKERS  
REDUCING ALCOHOL  
CONSUMPTION**

FOR HEALTH REASONS  
HELP DRIVE DEMAND FOR  
LOW/NON-ALCOHOLIC BEER.



**CONSUMERS  
ARE LOOKING  
FOR VARIETY AND  
ALTERNATIVES.**



**CULINARY HERBS  
FROM THE  
KITCHENGARDEN**

- HERBS & BOTANICALS ARE TRENDING.
- IT WAS BOTANICALS THAT GOT THE WORLD IN TO DRINKING BEER.



**KITCHEN  
GARDEN  
BEER MIX DRINKS  
ARE CLASSICS WITH  
A TRENDY TWIST.**

**esarom**  
YOUR  
PARTNER  
IN TASTE.

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