



ARE THE

3RD BIGGEST CATEGORY

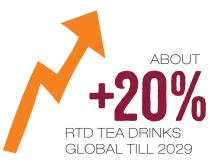
IN NON-ALC BEVS

GLOBAL – EXCL. PACKAGED WATER SOURCE: GLOBAL DATA



PROFIT FROM A

GROWING CATEGORY



SOURCE: GLOBAL DATA BASED ON 2024



THE TERM TEA ATTRACTS CONSUMERS SEEKING

BETTER FOR ME

BEVERAGES



CONSUMERS
TRUST THE

NATURAL POWER

OF BOTANICALS



CONSUMERS EMBRACE RTD TEA DRINKS AS AN

ALTERNATIVE

TO SUGARY NON-NUTRITIVE

SOFT DRINKS



YOUR PARTNER IN TASTE.

ESAROM GMBH AUSTRIA 2105 OBERROHRBACH ESAROMSTRASSE 51 OFFICE@ESAROM.COM T +43/22 66/804 44-0 WWW.ESAROM.COM Naims are intended exclusively for B2B use and do not imply regulatory applications mitted to confirm the admissibility of ingredients and cla