

FIVE
REASONS
WHY

BCAA DRINKS

1

PROTEINS ARE HOT INGREDIENTS

Proteins are the building blocks of every cell, tissue and organ.

The building blocks of proteins are amino acids.

BCAA stands for **B**ranch**e**d **C**hain **A**mino **A**cids: leucine, isoleucine, valine.

2

ESSENTIAL & EFFECTIVE

BCAA are mostly metabolized directly in the muscles instead of the liver.

So they provide energy to our muscles faster than other amino acids.



3

BENEFITS BCAA

- can increase muscle growth
- help to reduce muscle breakdown
- can push performance and endurance
- have a positive effect on the blood sugar level



4

TARGET GROUPS

People who would like to build up or are exposed to lose muscle mass:

- sports (wo)men
- people following special diets
- silver agers

With strong muscles we feel fit and well. We enjoy being active. We feel the joy of life.



5

HIP & TRENDY LIFESTYLE DRINK

- ready to drink
- the perfect mix of the functional ingredients
- a convenient way to take BCAA



esarom
YOUR
PARTNER
IN TASTE.

ESAROM GMBH
AUSTRIA
2105 OBERROHRBACH
ESAROMSTRASSE 51
OFFICE@ESAROM.COM
T +43/22 66/804 44-0
WWW.ESAROM.COM

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