

FIVE
REASONS
WHY



LIFESTYLE DRINKS

1

BENEFIT FROM THE

**GROWING
TARGET GROUP**



OF HEALTH
CONSCIOUS
PEOPLE WHO
WANT TO
HAVE FUN AND
STAY SOBER.

2



OFFER PEOPLE A

**COCKTAIL
Feeling**

WITHOUT BOOZE

3

OFFER PEOPLE
MORE OCCASIONS
FOR

**Pleasure
AND
INDULGENCE**



E.G. AT
WEEKDAY
EVENINGS.

4

INDULGE PEOPLE WITH

**COMFORTABLE
AND
CONVENIENT
DRINKS**

LIFESTYLE DRINKS ARE
READY TO DRINK AND
EASY TO HANDLE –
AT HOME, PICNIC,
BARBECUE, GARDENPARTY, ...

5

GET INSPIRED
FROM A GREAT
VARIETY OF

**COCKTAIL
EVERGREENS**

AND TRENDY

IT-DRINKS



esarom
YOUR
PARTNER
IN TASTE.

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