



PUNKY PINEAPPLE

PRODUCT LAUNCHES
AROUND THE GLOBE

ESCAPE MOMENTS

**Pineapple evokes
sunshine and
vacation vibes.**

In a saturated market, emotional resonance sells. Products that offer a “mini escape” through flavour create stronger consumer attachment and repeat purchases.



BEST TASTE
DRINK BY DATE

FLAVOURED
WATER

tiki sunrise

cherry, orange,
mango, pineapple flavor
with other natural flavors
non-alcoholic



bubbly™
sparkling water

no calories
no sweeteners
all smiles

8 CANS







TASTE *a sip* OF SORBET



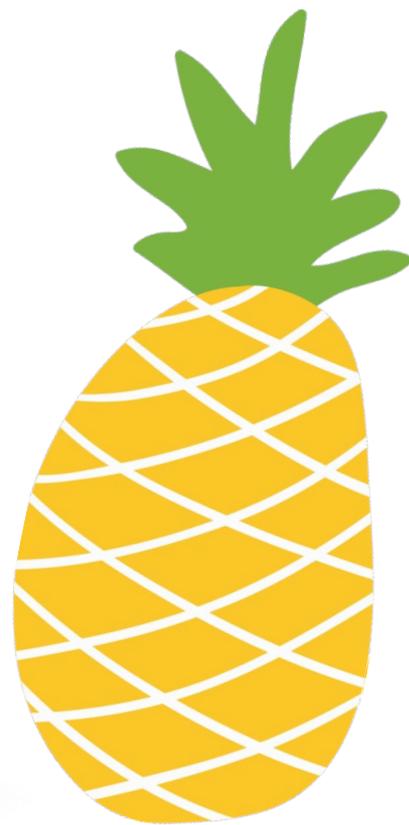
GELATO
MESSINA

SORBET INSPIRED



PINEAPPLE
& LIME
FLAVOUR







FIBER
SODA

CANADA





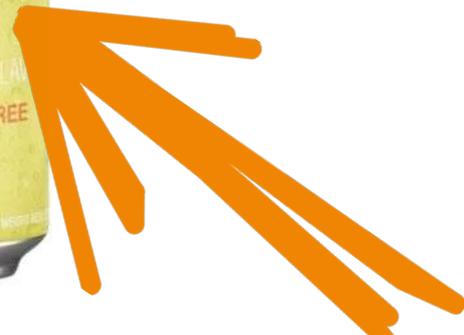
UK



USA



PROTEIN
SODA





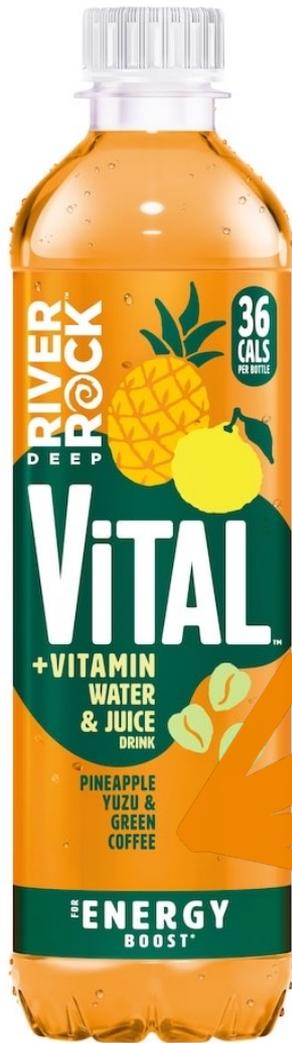
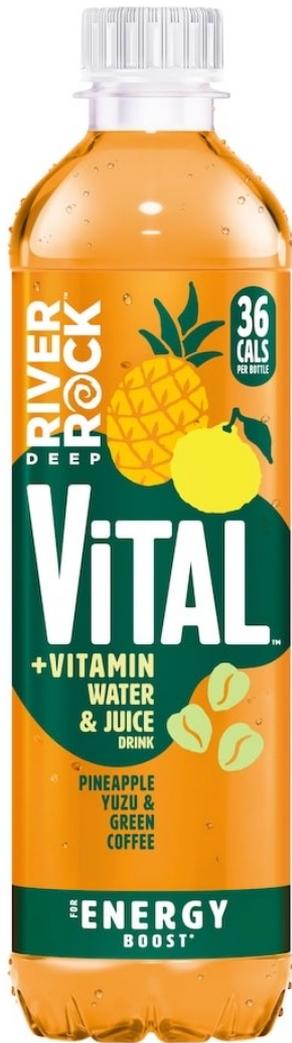
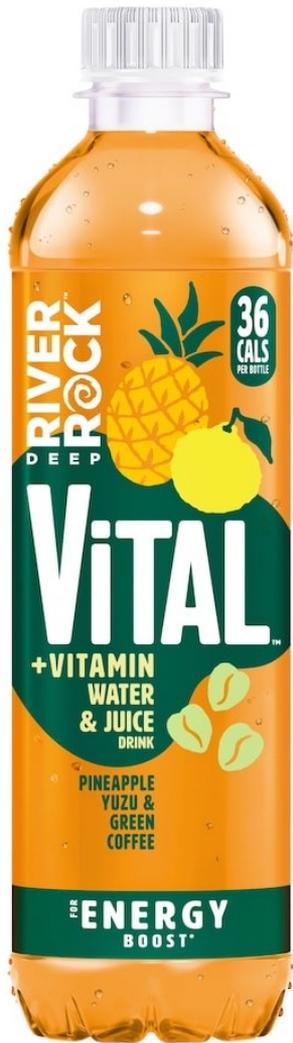
USA



USA, ALDI



USA



UK





ENERGY
DRINK

USA



USA



SOUTH AFRICA



ENERGY
DRINK

PORTUGAL



made with real fruit juice

so good
so you

SPARKLING ENERGY DRINK



PINEAPPLE PASSIONFRUIT

Naturally flavored
with other natural flavors

8.4 FL OZ (250 mL)

NATURAL
CAFFEINE

0g
ADDED SUGAR

USDA
ORGANIC



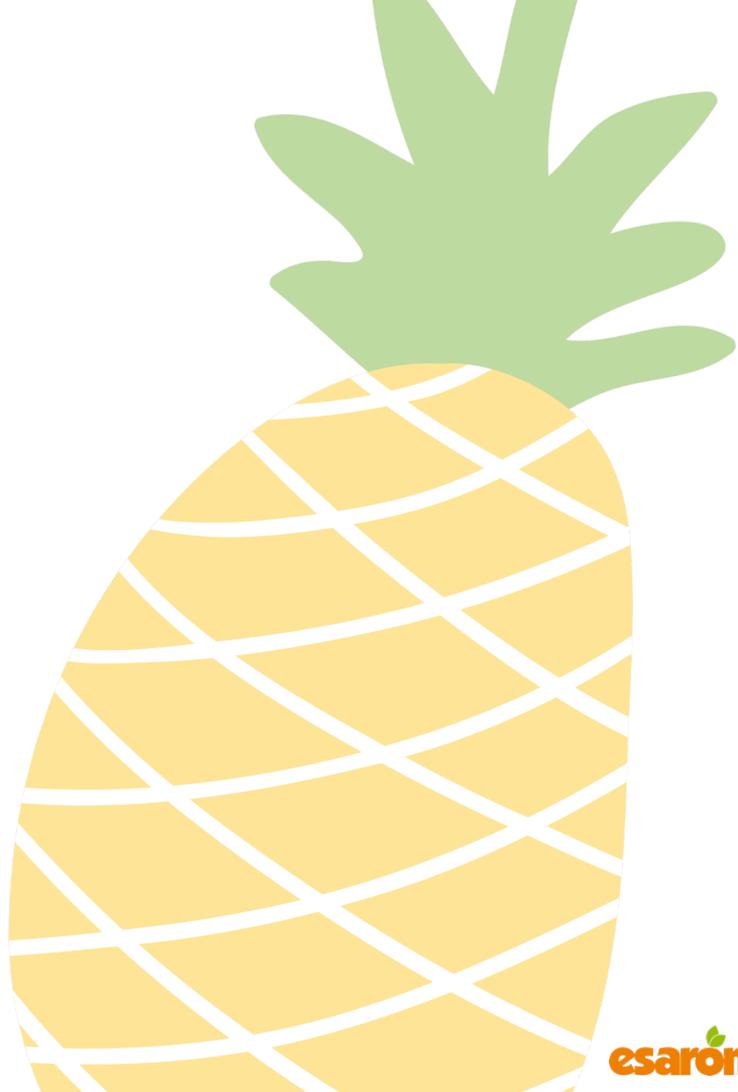
ALGERIA



ENERGY
DRINK



VETNAM



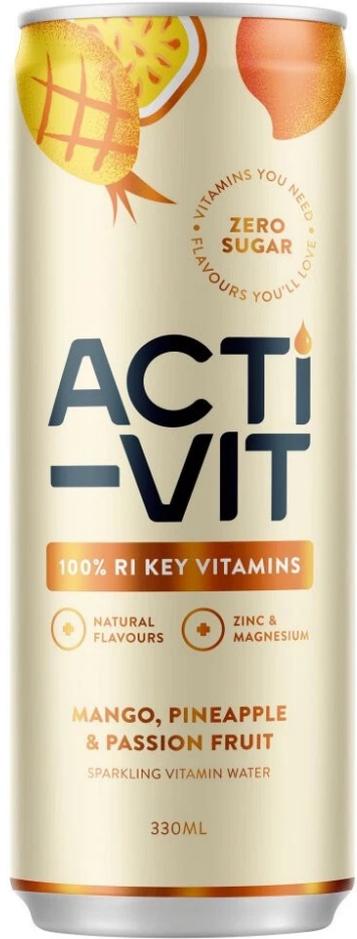
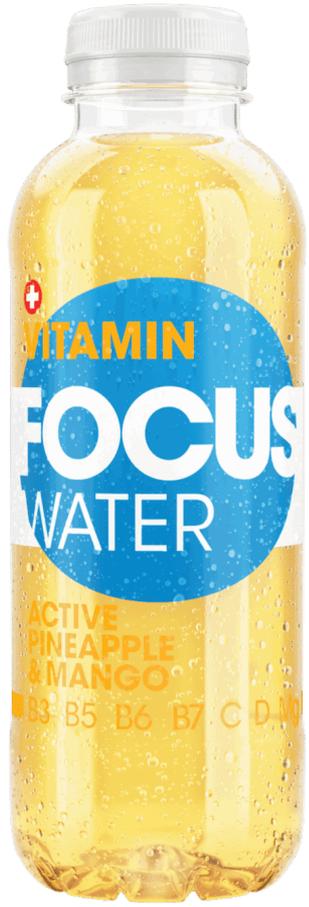
AUSTRALIA



600mL



SWITZERLAND





PINEAPPLE
GRAPEFRUIT



PINEAPPLE
WILD STRAWBERRY



PINEAPPLE
MANGO

ganic®

Ananas Kiwi



ganicwater

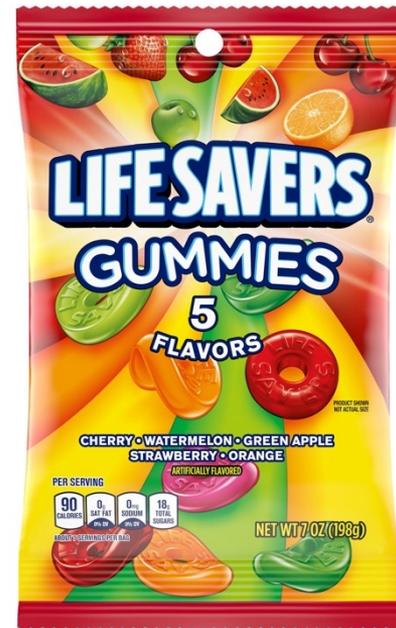


COCONUT
WATER



COCONUT WATER

CSD
CONFECTIONERY
INSPIRED

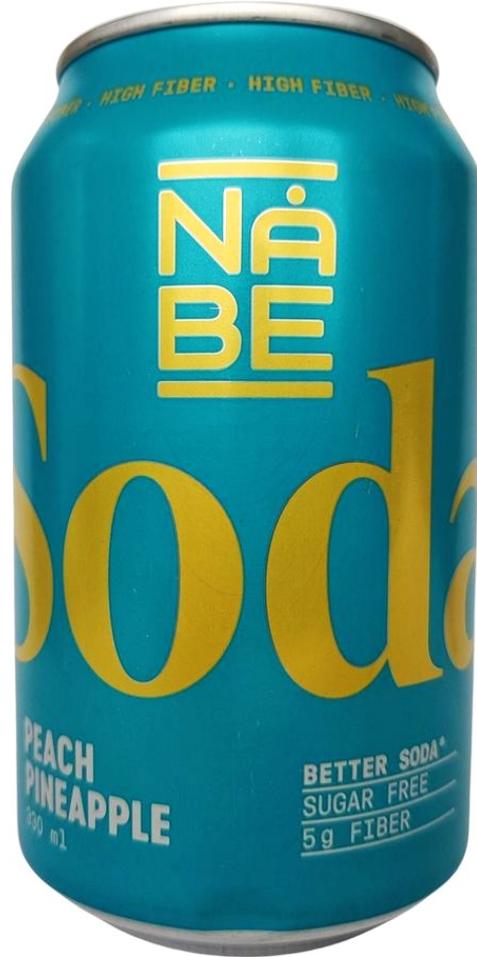
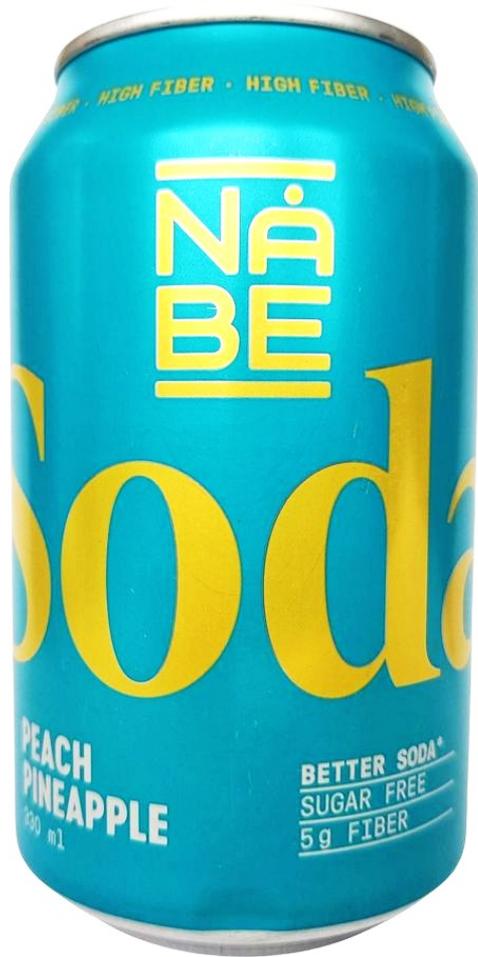


USA

TANZANIA



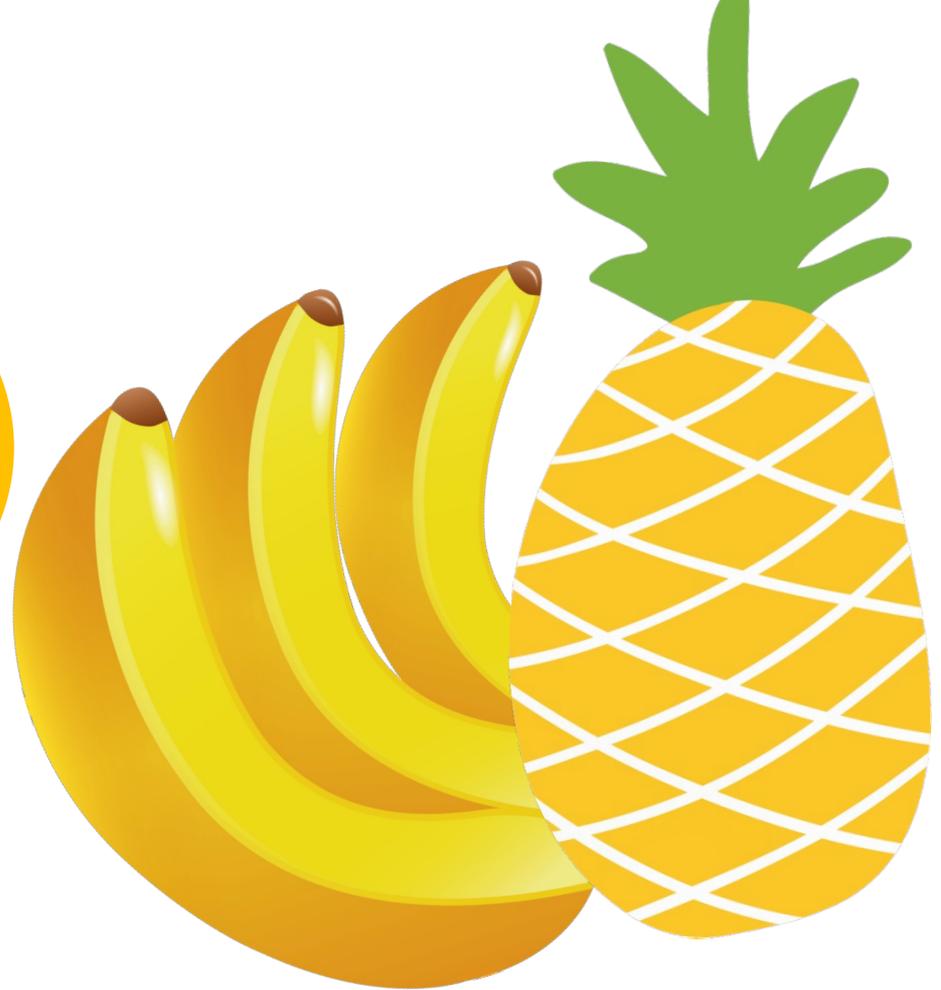
SWEDEN



SAUDI ARABIA



CSD



GERMANY



JORDAN



SWEDEN



TEA
DRINK



Elevate
YOUR EVENINGS







USA



USA

FRANCE



FLAVOURED
RUM

KAUFIMPULSE IM REGAL SETZEN!



NEU



NEUES
DESIGN



AWARD WINNING

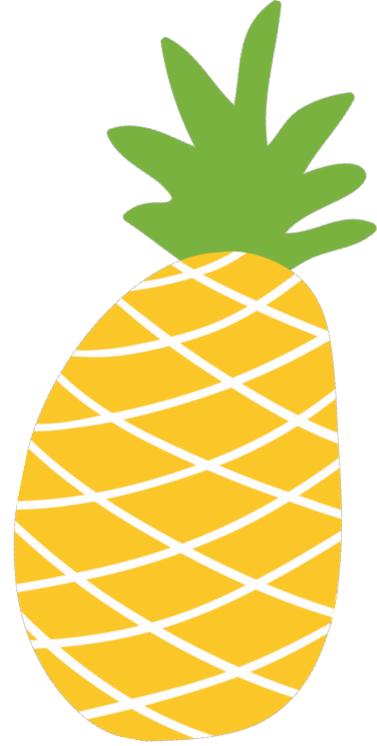
NIGERIA ... PINEAPPLE GINGER



INDONESIA ... PINEAPPLE STRAWBERRY



FRANCE ... PINEAPPLE MANGO VANILLA

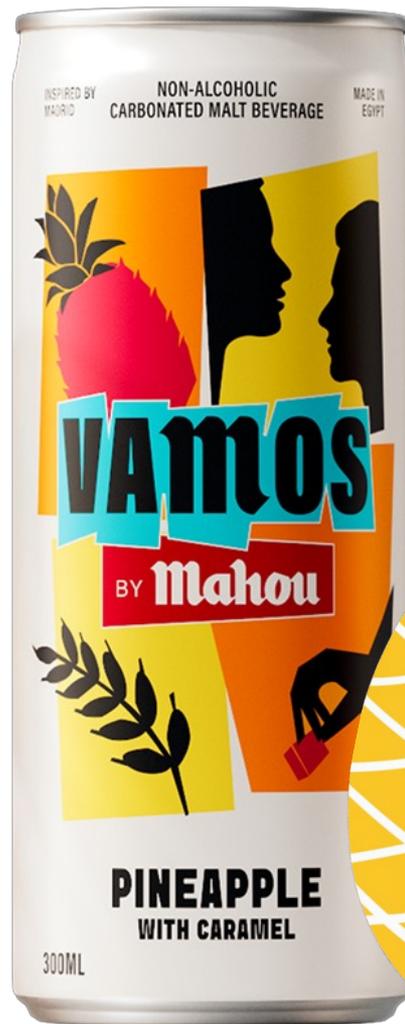


**MAKE
YOUR
DAY A
HAPPY
DAY.**





EGYPT



MALT DRINK



EGYPT



LEBANON



TANZANIA



UK



INDIA



CHINA



esarom

PERU



CHINA



 **新東陽**
HSIN TUNG YANG

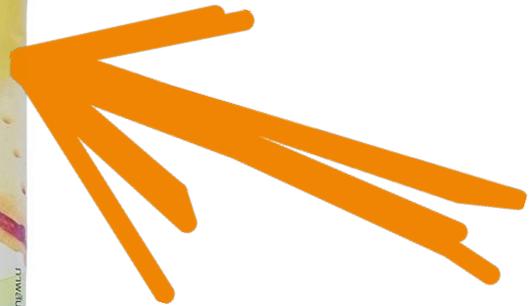
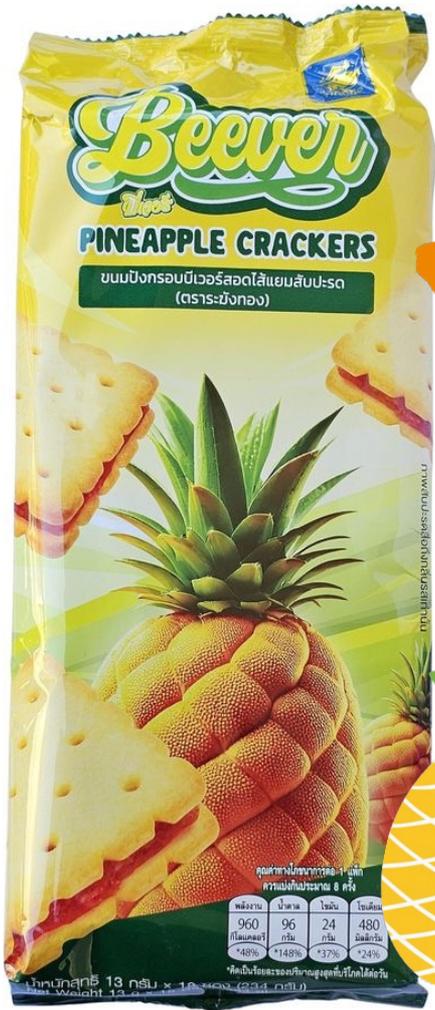
◆

PINEAPPLE SHORTCAKE
パイナップルケーキ
精緻鳳梨酥



 台灣本土優質水果/不添加防腐劑
優質台灣鳳梨製成內餡，餅皮香酥

LAOS



คุณค่าทางโภชนาการต่อ 1 หน่วย การบริโภคประจำวัน 8 ชิ้น			
พลังงาน	น้ำตาล	ไขมัน	โปรตีน
960 กิโลแคลอรี	96 กรัม	24 กรัม	480 มิลลิกรัม
*48%	*148%	*33%	*24%

*คิดเป็นร้อยละของปริมาณที่แนะนำให้บริโภคต่อวัน
Net Weight 13.4g (0.47oz)

CHINA



MATCHA
PINEAPPLE



SINGAPORE



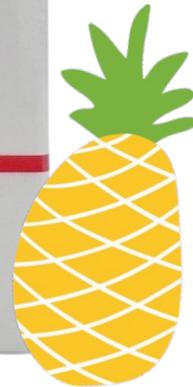
Sandwich Calcium
Cracker with
Pineapple Cream



SINGAPORE



GERMANY



MAROU

FAISEURS DE CHOCOLAT



TROPICAL FRUITS
100%
Delightful
DARK CHOCOLATE



DỨA PHŨ SÔCÔLA ĐEN

PINEAPPLE COATED IN DARK CHOCOLATE

KHỐI LƯỢNG TÍNH | NET WEIGHT 100 g

MAROU

FAISEURS DE CHOCOLAT



TROPICAL FRUITS
100%
Delightful
DARK CHOCOLATE



DỨA PHŨ SÔCÔLA ĐEN

PINEAPPLE COATED IN DARK CHOCOLATE

KHỐI LƯỢNG TÍNH | NET WEIGHT 100 g





TIC TAC EXOTIC
ESCAPE
PINEAPPLE AND
PASSION FRUIT

CHINA

轻麦食所 LIGHT
BALANCED
LIFE



金巴厘·凤梨酥^{糕点}

GOLDEN BALI PINEAPPLE PASTRY

净含量:600克(50克x12)



SOUTH AFRICA



PERU



AUSTRALIA



AUSTRALIA



COLOMBIA



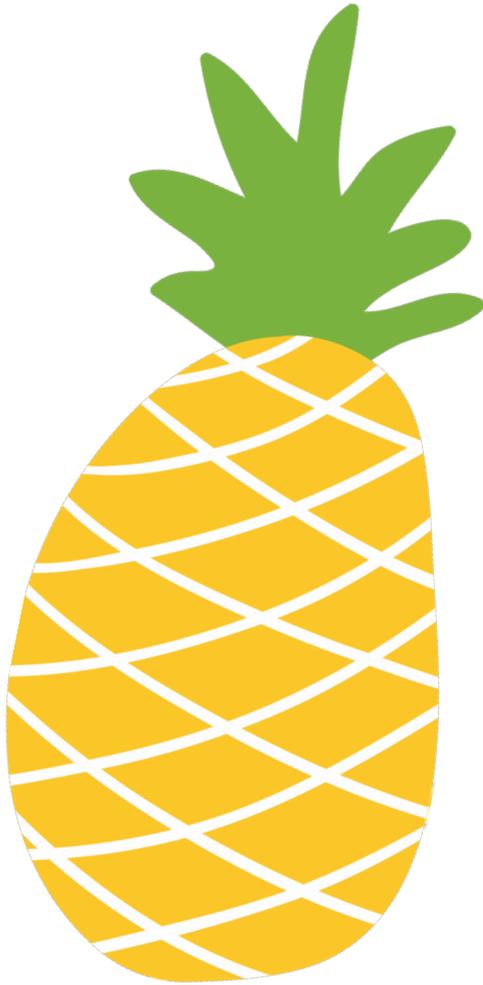


SOUTH AFRICA



AUSTRALIA





JAPAN



Pineapple
Soda-Flavoured
Hard Gummy

CHINA, ISRAEL



ICE
CREAM



Twister



SWEET
STRAWBERRY



TROPICAL
PINEAPPLE



JUICY
LEMON-LIME



ICE
CREAM





Jonny Pops®



Enlarged to show texture

8 Organic Pineapple

Pineapple Naturally Flavored Frozen Pops

MADE WITH **Simple Ingredients**
SERVING SUGGESTION

8-1.85 FL OZ (55 mL) POPS | NET 14.8 FL OZ (438 mL)



ICE CREAM



MADE WITH FRUIT JUICE

Outshine

MADE WITH FRUIT JUICE

Fruit Blends
PIÑA COLADA

MADE WITH
FRUIT JUICE
PLANT BASED[†]

Outshine[®]

Fruit Blends
PIÑA COLADA

NO GMO
INGREDIENTS[†]

U D

6-FRUIT ICE BARS / PALETAS DE FRUTA
15 FL OZ / OZ LIQ (443 mL)



ICE
CREAM

esarom

BRAZIL



ICE
CREAM





GOT INSPIRED?

LOOKING FOR YOUR
PINEAPPLE
SIGNATURE
FLAVOUR?

JUST HAVE A LOOK
INTO THE ESAROM
PINEAPPLE FLAVOUR BOX.



PUNKY
PINEAPPLE

ESA
SPOT
LIGHT

FLAVOUR
LIBRARY

esarom
YOUR
PARTNER
IN TASTE

10
PINEAPPLE
FLAVOURS
IN 1 BOX



**FLAVOUR
HIGHLIGHT
GRILLED
PINEAPPLE**

N°	Art.N°	Name
1		Pineapple-Flavour Type grilled
2		Pineapple-Flavour NT Type Tepache
3		Pineapple-Flavour NT Type Pina C
4		Pineapple-Flavour
5		Pineapple-Mango-Flavour NT
6		Pineapple-Flavour
7		Pineapple-Flavour Type Pineap
8		Pineapple-Flavour NS
9		Pineapple-Flavour NT
10		Pineapple-Flavour

... juice
... ripe, sweet
... 3,5
... sweet, ripe, pineapple compote



N°	Art.N°	Name
1		Pineapple-Flavour Type gilled
2		Pineapple-Flavour NT Type Tepache
3		Pineapple-Flavour NT Type Pina C
4		Pineapple-Flavour
5		Pineapple-Mango-Flavour NT
6		Pineapple-Flavour
7		Pineapple-Flavour Type Pineap
8		Pineapple-Flavour NS
9		Pineapple-Flavour NT
10		Pineapple-Flavour



**FLAVOUR HIGHLIGHT
TYPE TEPACHE**

... juice
... ripe, sweet
... sweet, ripe, pineapple compote



N°	Art.N°	Name	Dosage kg : 1000 l	Description
1		Pineapple-Flavour Type grilled	1,0	sweet, caramel, slightly smoky
2		Pineapple-Flavour NT Type Tepache	1,0	fermented note, spicy
3		Pineapple-Flavour NT Type Pina Colada	1,0	lactonic, coconut, rum
4		Pineapple-Flavour	0,3	ripe, sweet, coconut
5		Pineapple-Mango-Flavour NT	1,0	ripe, sweet, tropical
6		Pineapple-Flavour	1,0	fresh fruit, slightly green
7		Pineapple-Flavour Type Pineapple juice	1,0	very ripe, slightly tropical
8		Pineapple-Flavour NS	1,0	sweet, ripe, pineapple juice
9		Pineapple-Flavour NT	0,4	candy-like, ripe, sweet
10		Pineapple-Flavour	0,5	sweet, ripe, pineapple compote

A close-up photograph of several pineapples in a bowl. The pineapples are arranged in a circular pattern, with the one in the foreground being the most prominent. The pineapples have a golden-yellow, textured skin and green, spiky leaves. The background is softly blurred, showing more pineapples. A white curved line separates the image from the text on the right.

THERE ARE ALSO
READY MADE
RECIPES IN THE
ESAROM PORTFOLIO
WITH

PINEAPPLE TASTE

FOR BEVERAGES.
FOR SWEET TREATS.

PUNKY PINEAPPLE

ESA
SPOT
LIGHT

ENERGY DRINKS



PINEAPPLE
FRESH



PINEAPPLE
BALANCE



PINEAPPLE
DREAM

PUNKY PINEAPPLE

ESA
SPOT
LIGHT

HYDRATION DRINK
FIBRE SODA
HYPER SYRUP



PINEAPPLE
HYDRATION



PINEAPPLE
CREAMY



PINEAPPLE
COCO
HYPERSYRUP

PUNKY PINEAPPLE

ESA
SPOT
LIGHT

**ONE SYRUP –
MANY POSSIBILITES**



PINA COLADA
Sparkling Wine
NonAlc



PINA COLADA
Sparkling Wine
9,5%vol



PINA COLADA
Cocktail
5,7%vol

PUNKY PINEAPPLE

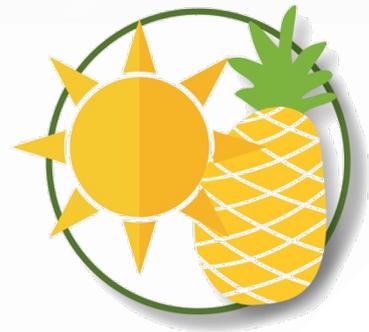
ESA
SPOT
LIGHT



GOLDEN
MOTION
ISO



PINE JITO
CSD



PINEAPPLE SOL
NO JUICE

SPORTS DRINK
MOCKTAIL
JUICE DRINK

PUNKY PINEAPPLE



PiNAKiSS

The sunny-sweet kiss of the tropics.



PiNADROPS

Golden candies for a lasting moment of sunshine.



PiNAD'OR

The elegant temptation in white chocolate.



ESA
SPOT
LIGHT



**PUNKY
PINEAPPLE** IN SORBET
IN SHERBET
IN CREAM ICE



LET'S CREATE YOUR
PINEAPPLE
TASTE
EXPERIENCE

together

esarom
YOUR
PARTNER
IN TASTE.



PUNKY PINEAPPLE